



# We're Supporting Worker Justice in Purchasing!

## UCLA Students and Faculty Are Voting with Their Wallets

Buy Your Values, UCLA is a movement dedicated to aligning UCLA's branded merchandise with the students' progressive values, including worker justice and sustainability. Started two years ago by a group of student activists, Buy Your Values, UCLA has been working with the university's bookstore to encourage it to carry brands that don't use exploited labor or unsustainable manufacturing techniques.

The movement has grown to include UCLA Labor Center, the LA Garment Workers Center, Labor 411, Ethix Merch, CEPA and more.

Buy Your Values, UCLA is focused on highlighting socially responsible companies that both the bookstore and student groups can purchase from, worry-free.



And we are encouraging student groups around the country to join our efforts and make ethical purchasing the standard at campuses nationwide

To find out more, go to [www.BuyYourValuesUCLA.org](http://www.BuyYourValuesUCLA.org).

### Our goals:

- To facilitate a partnership to provide merchandise options to campus members that better guarantee the health and safety of workers, and that utilize more sustainable production models.
- To secure a license for ethical manufacturers with UCLA's licensing department so the UCLA Store and Campus Store can offer ethically produced products.
- To connect student organizations directly with individual workers who produce UCLA branded merchandise, to ensure that their lives are not impacted by the exploitation rampant in the global garment industry and food economy.

### Our accomplishments:

- Created a first-of-its-kind UCLA merchandise catalog featuring products made by my ethical manufacturers.
- Organized on-campus presentations for UCLA students to create greater interest in ethical purchasing.
- Established a steering committee of faculty, students, and workers' rights activists to move Buy Your Values, UCLA closer to its goals.



**BUY YOUR VALUES UCLA**

*supporting workers democracy and sustainability*

