

**BUY YOUR VALUES UCLA**

*supporting workers democracy and sustainability*



Summer 2023

# Ethical Purchasing for Colleges + Universities

ethiXmerch™



CAROLINA  
TEXTILE  
DISTRICT



about

# Buy Your Values

## Ethical Purchasing

**Buy Your Values** is a burgeoning student movement at UCLA directing students and their families towards worker-friendly and sustainable clothing & merch. We believe the companies we are partnering with imagine a better garment industry without labor rights violations and massive impacts on the environment. It is up to buyers everywhere to step up to the challenge of supporting better garment producers.

With demonstrated campus interest, outside support from a network of US-based partners, and a strong passion to bring the ethical purchasing movement to UCLA-licensed apparel and merchandise, we are aligning our pocketbooks with our values.

[BuyYourValuesUCLA.org](http://BuyYourValuesUCLA.org)

**For questions & ordering, contact:**

Alayna Milby  
[alayna@ethixmerch.com](mailto:alayna@ethixmerch.com)  
**1.877.709.3845**





## IMMERSIONS

Learn about and participate in a growing youth movement around ethical purchasing that lifts up the dignity of the worker and cares for creation. **The Carolina Textile District** is built on a re-emergence of the textile industry through circular and local supply chains in North Carolina. Visiting our ecosystem, students will learn how workers in this unique supply chain are building voice, agency and equity for themselves and the next generation of young leaders and makers in the rural South.

This education and experiential opportunity will center around the themes of worker rights and voice, racial equity, environmental justice, and being rooted in place.

Week-long (or shorter) experiences are available with flexible dates.

Contact Alayna at [alayna@ethixventures.com](mailto:alayna@ethixventures.com) for details and to book your immersion.



# Homegrown Tee

## Apparel

The Homegrown tee is a super-soft, long lasting, and meticulously constructed classic shirt you'll want to wear every day. This T-shirt is made with cotton grown in the USA, cut and sewn in North Carolina, and dyed at TS Designs in Burlington, NC. TS Designs' unique water-based dyeing process is better for the environment than traditional dye processes. These tees will be screen printed with a union screen printer.

- 100% Cotton
- Style: adult unisex
- Sizes: S - 2XL
- Colors: navy, black, grey
- Production time: 3 - 4 weeks

Quantity	<u>50</u>	100
Per item	17.64	17.01

Price includes: 1 color, 1 location screen print  
Shipping + set up costs not included



TS Designs is a part of the Carolina Textile District, a partner of The Industrial Commons in Morganton, NC. Learning more about TS Designs is included within the immersion program CEPA offers. We are currently booking for spring and fall immersion trips.



Watch a 10 minute  
video about  
TS Designs



**CAROLINA  
TEXTILE  
DISTRICT**



# Royal Apparel Tee

One of our best selling wholesale t-shirts, USA-made in New York, with our super soft fine jersey knit. Perfect tee for screen printing.



- Production time: 2-3 weeks
- S-4XL, unisex
- Colors: asphalt, black, burgundy, chocolate, champagne, coyote brown, desert rose, forest green, fuchsia, gold, heather grey, kelly green, lime, military green, natural, navy, olive, orange, PFGD white, pink, platinum, pool blue, purple, pale yellow, red, royal, sky, white

Quantity	50	101	300	700
Per tee	\$12.02	\$11.60	\$11.43	\$11.27

Price includes: 1 color, 1 location on color tee  
(additional cost for extended sizes)  
Shipping + set up costs not included

Apparel

# Royal Apparel Organic Tee

100% Combed Ring Spun Organic Cotton, Made in USA. The Organic short sleeve t-shirt is one of our best selling styles made with our super soft Organic fine jersey. Organic yarns will have some small marks (specks) that are visible. These marks are caused by the seeds and plant matter in the fabric.

- Production time: 2-3 weeks
- S-3XL, unisex
- Colors: avocado green, bark brown, canary yellow, cherry red, coral pink, eggplant purple, heaven blue, malibu blue, moss green, mushroom tan, natural, nautical blue, night black, ocean blue, pacific blue, salt white, scuba blue, slate grey

Quantity	50	101	300	700
Per tee	\$15.10	\$14.68	\$14.52	\$14.35

Price includes: 1 color, 1 location on color tee  
(additional cost for extended sizes)  
Shipping + set up costs not included



## Bayside Crewneck Fleece

Made in the USA, 9.5 oz. high quality heavyweight pre-shrunk, cotton/polyester blend. Spandex in cuff, neck and band. Union printed.

- Production time: 2-3 weeks
- S-4XL
- Colors: white, black, bright orange, caramel brown, cardinal, charcoal, charcoal heather, chocolate, cream, dark ash, hunter green, lime green, navy, purple, red, royal blue, sand

Quantity	50	100	200	300
Per shirt	\$45.99	\$45.55	\$45.11	\$44.14

Price includes: 1 location, 1 color in sizes S-XL (additional cost for extended sizes)  
Shipping + set up costs not included



## Bayside Union-Made Hoodie

The Bayside hoodie is union-made and made in the USA with American-grown cotton. Workers are represented by Teamsters to ensure safe working conditions and fair wages. Bayside knits, dyes, finishes, cuts, and sews all products in house at their facility in southern California, ensuring the highest levels of consistency, sustainability, and quality.



- Production time: 2 - 3 weeks
- S - 4XL
- Colors: navy, lime green, charcoal grey, bright orange, black
- 80% pre-shrunk cotton, 20% polyester

Quantity	50	100	200	300
Per item	54.68	54.20	53.80	53.01

Price includes: 1 color, 1 location screen print for sizes S-XL (additional cost for extended sizes)  
Shipping + set up costs not included



# Unionwear Bucket Hat



This 7.5 Oz. poly cotton twill bucket hat has adjustable, flex-fitted elastic sweatband. Made in the USA by Unionwear in Newark, NJ by union-represented workers.

- One size
- Colors: black, grey, kelly green, khaki, navy, pink, purple, putty, red, white
- Production time: 6 - 7 weeks

Quantity	48	96	1200
Per hat	\$30.25	\$25.22	\$23.11

Imprint area: front panels: 4.8"w x 2.25"h; back and side panels: 3.8"w x 2.25"h

Price includes: 1 location, 4000 stitches

Shipping + set up costs not included

# Unionwear Dad Cap

This brushed 100% cotton unstructured, relaxed, low-profile "dad" cap with fabric tuck-in strap and slide buckle is made in the USA by Unionwear in Newark, NJ by union-represented workers.

- One size
- Colors: athletic gold, black, dark gray, hunter green, jalapeno, khaki, light blue, light gray, maize, nautical red, navy, orange, pink, pumpkin, purple, putty, red, royal blue, slate, TN orange, white
- Production time: 6 - 7 weeks
- Imprint area: front, back, side, visor, back arch, back strap



Quantity	24	48	96	1200
Per hat	21.47	18.04	17.01	15.62

Price includes: 1 location, 8000 stitches  
Shipping + set up costs not included



Watch a 2 minute video about Unionwear

# Union-Made Knit Beanie

The Bayside knit beanie is union-made and made in the USA with 100% acrylic. Workers are represented by Teamsters to ensure safe working conditions and fair wages. Bayside knits, dyes, finishes, cuts, and sews all products in house at their facility in southern California, ensuring the highest levels of consistency, sustainability, and quality.

- Color: black, charcoal, ash, navy
- Production time: 2-3 weeks

Quantity	50	100	150	301
Per hat	\$13.07	\$12.73	\$12.32	\$11.48

Imprint area: 4w x 3h  
 Price includes: embroidery up to 8000 stitches  
 Shipping + set up costs not included



# Sock Club: Cotton Crew

From seed to sock, this custom sock manufacturing is done all in the US. All of the cotton is sourced in 9 states in the South, keeping the carbon footprint low. Sock Club offers high quality, fully customizable socks for your school or program. Whether you have the design or could use the assistance of the Sock Club art team, these socks will stand out and be well-loved. The Cotton Crew is their best seller, but they offer 12 different styles with custom packaging.

- 75% cotton, 21% nylon, 4% lycra
- Fully customizable
- Production time: 5-10 business days

Quantity	60	120	240	360
Per item	\$14.24	\$11.42	\$10.51	\$9.97

Imprint area: full socks  
 Price includes: full color, custom imprint  
 Shipping + set up costs not included





# Opportunity Threads Eco-Tote



This 100% cotton tote bag is light weight and durable. Produced at worker-owned cut and sew factory Opportunity Threads, a partner of the Carolina Textile District in North Carolina.

- Size: 14 x 16 x 3"
- Color: off-white
- Production time: 6-8 weeks

Quantity	50	100
Per bag	\$12	\$11.35

Imprint area: 8 x 8"

Price includes: 1 location, 1 color (max 2 colors)  
Shipping + set up costs not included

**Bags**

# Unionwear Fanny Pack

Made in USA, by union-represented workers in Newark, NJ.

This standard fanny pack is 600 denier poly-12w X 6h X 4d.

Fully functional, one pocket. Coated polyester duck fabric.

Webbing back strap, 1.5 inch poly webbing handles.

- Colors: black, brown, burgundy, columbia, gold, graphite, grey, hunter green, kelly green, khaki, navy, orange, purple, red, royal blue, turquoise, white.
- Accent strap available.
- Production time: 6 weeks



Quantity	48	96	300	600
Per bag	\$21.95	\$17.57	\$15.45	\$13.87

Price includes: Embroidery up to 8000 stitches  
Shipping + set up costs not included

## Union-Made Leather Luggage Tag

Made by union-represented workers at Winston Leather in Florida. Their most economical choice of luggage tag, consisting of a clear plastic window on one side and leatherette on back side. Bonded or full-grain leather available at an additional cost.

- 5/8" w x 3 1/4" h
- Black leather
- Production time: 3-4 weeks

Quantity	250	500	1000	2500
Per tag	\$6.63	\$6.40	\$5.72	\$5.17

Imprint area: 2-1/2" x 4-3/4" 8  
 Price includes: embossed with logo/design  
 Shipping + set up costs not included



## Union-Made Lanyard



Made in Los Angeles, California by union represented workers at minority-owned, Kristal Graphics. The full color dye sublimated lanyards are created using 3/4" wide heavy weight satin. The rich color graphics are sure to bring out the best of your artwork. J hook or clip available. Breakaway attachment available for additional charge.

- 5/8" w x 34" h
- Fully customizable
- Production time: 10-12 business days

Quantity	100	250	500	1000	2500
Per item	\$5.00	\$3.17	\$2.50	\$2.17	\$1.95

Imprint area: 5/8" w x 34" j  
 Price includes: full color, custom imprint  
 Shipping + set up costs not included



# 24oz Terrain Tritan Metalike Bottle



This 24oz bottle is molded from BPA-free Tritan and made in the USA by union-represented workers. Looks like metal - for a low, plastic price. Dishwasher safe. Rigid wall construction for multiple uses. Will not retain odor or flavor. FDA compliant - safe for food contact..

- 10 1/8"h x 3"d
- Bottle: black, red, blue, silver, lime green, white
- Lid: black, lime green, royal blue, cyan, orange, violet, green, red, white
- Production time: 10-12 business days

Quantity	100	200	500	1000
Per bottle	\$5.90	\$5.60	\$5.30	\$5.00

Imprint area: 5 x 3.5/ wrap 5 x 8

Price includes: 1 color, 1 side

Shipping + set up costs not included

# Liberty 24oz Water Bottle

New threaded lid is spill and leak-resistant. Made of 100% recycled American aluminum in Washington. Single wall aluminum ensures a super lightweight bottle. Interior liner is food-grade and prevents that "metal" taste.

- BPA and BPS free
- Assorted color options, 100% customizable
- Production time: 1 - 2 weeks

Quantity	72	120	144	288	432
Per item	\$20.30	\$19.23	\$18.46	\$17.85	\$17.30

Price includes: full color wrap, custom imprint

Shipping + set up costs not included



# Ceramic Travel Mug

Made and decorated in California, this 15oz travel mug comes with a black lid and is dishwasher safe. Two sided imprint available for additional charge. Matte and gloss colors available.

- Colors: white, black, blue, light gray, green, burgundy, tan, dark gray, yellow, caramel, taupe, hunter green, sky blue, medium gray, olive, sage, periwinkle, navy blue, dark brown, orange, lime green, serene green, off white, retro blue, ocean blue, brown, kiwi green Extra charge: peach, mint green, purple, pink, red, tangerine
- Production time: 12-17 business days



Quantity	144	288	576
Per cup	\$13.49	\$13.29	\$12.99

Imprint area: 2"h x 2"w.

Wraparound 2"h x 6"w

Price includes: 1 color, 1 side

Shipping + setup costs not included



## Equal Exchange

Coffee + Chocolate

Equal Exchange's coffee embodies the collective beliefs in sustainability and human dignity. We pay a guaranteed price, offer farmers financing, and form direct and long-standing collaborative relationships.

The chocolate industry has a long history of exploitation, child labor, poverty wages and lack of transparency. Equal Exchange has built an alternative by committing to transparently source ingredients at fair prices directly in partnership with small farmer co-ops. We aim to put the power back in the hands of farmers.

Variety of bag size + roast options  
Contact for pricing



Nine chocolate flavors  
Contact for pricing





# Union-Made Eco Traveler



This 16oz. double-wall insulated travel cup is made and decorated by union-represented workers. This reusable and refillable tumbler is molded from 25% post-consumer and 75% post-industrial recycled material. Top-rack dishwasher safe. BPA-Free and ships assembled

- Colors: eco blue, eco grey, eco green with black lid
- Production time: 7-10 business days

Quantity	250	500	1000	2500
Per cup	\$3.59	\$3.39	\$3.19	\$2.99

Imprint area: Side : 2.5" h X 3" w  
 Wrap : 2.5 X 7.875 with 1.625 gap inches  
 Price includes: 1 color, 1 side  
 Shipping + set up costs not included

Drinkware

## Ceramic Double Wall Cup



Made and decorated in California, this 14oz double walled travel cup comes with a silicone lid and is dishwasher safe. Two sided imprint available for additional charge. Matte and gloss colors available.

- Cup colors: white, black, blue, light gray, green, burgundy, tan, dark gray, yellow, caramel, taupe, hunter green, sky blue, medium gray, olive, sage, periwinkle, navy blue, dark brown, orange, lime green, serene green, off white, retro blue, ocean blue, brown, kiwi green  
 Extra charge: peach, mint green, purple, pink, red, tangerine
- Lid colors: white, black, blue, red, green, purple, pink and brown.
- Production time: 12-17 business days

Quantity	144	288	576
Per cup	\$14.99	\$14.49	\$14.29

Imprint area: 2.25" h x 2.5" w, Wraparound 2.25" x 7.5"  
 Price includes: 1 color, 1 side  
 Shipping + set up costs not included



## Gill-line 3" Circle Sticker

USA made, union made 3" white vinyl, permanent adhesive back. Durable 3-5 years outdoors Strong, permanent adhesive keeps decals in place.

- Multiple sizes available
- Printed on white vinyl
- Production time: 3 - 5 business days

Quantity	125	250	500	1000
Per sticker	\$1.98	\$1.12	\$0.64	\$0.38

Imprint area: full area of sticker  
 Price includes: 1 color on 3" sticker  
 Shipping + setup costs not included



## Aura Badge 1.5" Round Button with Safety Pin Back

Our 1.5" round button is manufactured right here in the USA. Full-color digital graphics give you the highest quality imprint available, then it is over-laminated with a heavy 3.5 mil clear plastic to give your logo a hi-gloss visible shine.



- Multiple sizes available
- Production time: 7 - 10 business days

Quantity	100	250	500	1000	2500
Per button	\$1.46	\$0.82	\$0.58	\$0.40	\$0.37

Imprint area: 1.5"  
 Price includes: Full-color digital, 1 side of 1.5" button  
 Shipping + set up costs not included



# Union-Made Leather Key Chain



Made by union-represented workers at Winston Leather in Florida. Their most popular keytag in bonded leather. It's a versatile classic for your logo or design. Full-grain leather available at an additional cost.

- 1-1/2 x 3-1/8"
- black, natural brown
- Production time: 3-4 weeks

Quantity	250	500	1000	2500
Per item	\$3.70	\$3.57	\$3.20	\$2.88

Imprint area: 1-1/4 x 3"  
 Price includes: embossed with logo/design  
 Shipping + set up costs not included

# Key Chains

## Eco Bamboo Key Chain

Made in the USA in Washington State. These bamboo wood key tags feature 5/16" thick bamboo and can be cut into almost any shape. Each one is printed with our laser etched or Ultra Vivid print process and comes assembled with a 1" split ring. Other hardware options are available for an additional cost.

- Custom size (3-6 sq inches)
- Natural brown color
- Production time: 3-4 weeks

Quantity	50	100	250	500	1000
Per item	\$3.47	\$2.72	\$2.50	\$2.38	\$2.32

Price includes: 3 sq inches with ultra vivid print  
 Shipping + set up costs not included



**They tried to  
bury us,  
but they did  
not know we  
were seeds.**

Mexican Proverb

**ethi**Xmerch™



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The Catholic Ethical Purchasing Alliance (CEPA) provides support to institutions seeking to integrate values into their purchasing through:

- **Educational resources and immersive formational opportunities** to deepen institutional knowledge of and commitment to ethical purchasing.
- **Organizing and advocacy training** to enable individuals and groups to implement ethical purchasing policies in their Catholic community.
- **Networking and mentorship** to support the ongoing work happening in Catholic communities across the country.
- **Establishing ethical purchasing values and expectations** in partnership with Catholic communities as well as recognizing institutions that integrate these practices into their communities.
- **Increasing ethical purchasing in Catholic communities** by creating effective purchasing platforms for ethical wholesale and retail purchasing.



Watch an 11 minute video about  
The Industrial Commons

## Campus Mobilization Plan

When a school bookstore purchases any of the CEPA-approved products, we will provide on-campus programming that includes education around workers' rights, environmental sustainability practices, and awareness of ethical purchasing practices. We work with staff, faculty, and students form steering committees specific to the school, share immersion trip opportunities, and provide resources for enacting change on campus.

It's crucial for students, faculty, and administrators to be actively involved in building support for the people who stitch the clothes on our backs and decrease environmental impact.

**For more information  
on CEPA, please  
contact:**

**Grace Adams**

[gadams@ignatiansolidarity.net](mailto:gadams@ignatiansolidarity.net)

**or visit:**

[ethicalcatholic.org](http://ethicalcatholic.org)

# Equal Exchange

## Additional Items

Equal Exchange's coffee focuses on farmers first. We pay a guaranteed price, offer farmers financing, and form direct and long-standing collaborative relationships. This has allowed us and our partners to grow into amazing democratic businesses, influential in local and regional economies. Our coffee embodies our collective beliefs in sustainability and human dignity. No surprise why it tastes so good.

Variety of bag size  
& roast options  
Contact for pricing



The chocolate industry has a long history of exploitation, child labor, poverty wages and lack of transparency. Conventional chocolate companies are perpetuating these issues on a large scale every day. Equal Exchange has built an alternative by committing to transparently source ingredients at fair prices directly in partnership with small farmer co-ops. We aim to put the power back in the hands of farmers and make the world a little bit sweeter.

Nine chocolate flavors  
Contact for pricing





# Royal Apparel Long Sleeve Tee

Made in the USA, Super soft hand feel tee, a perfect garment for screen printing. 100% combed ring spun cotton. Union printed.

- Production time: 2-3 weeks
- S-3XL
- Colors: asphalt, black, chocolate, heather grey, navy, olive, red, white

Quantity	50	100	200	501	1000
Per shirt	\$14.89	\$14.74	\$14.58	\$13.60	\$13.51

Price includes: 1 location, 1 color in sizes S-XL  
(additional cost for extended sizes)  
Shipping + set up costs not included



## Everywhere Apparel 100% Recycled Tee

## Coming Soon!

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- **Increasing ethical purchasing in Catholic communities** by creating effective purchasing platforms for ethical wholesale and retail purchasing.

## Stay Informed



Ethix Merch  
Ignatian Solidarity Network  
Collection  
Equal Exchange



Watch an 11 minute  
video about  
Collection



@ethixmerch  
@ignatiansolidarity  
@createthecollection  
@equalexchange



Watch a 10 minute  
video about  
TS Designs



@ethixmerch  
@IGsolidarityNET  
@eqexcoop

**Pricing & availability  
are subject to change.  
For most recent pricing,  
please contact:**

[alayna@ethixmerch.com](mailto:alayna@ethixmerch.com)

**or visit:**

[ethixmerch.com/cepa-catalog](http://ethixmerch.com/cepa-catalog)

Get Involved